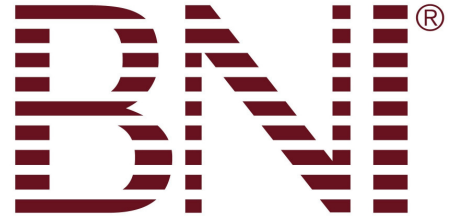


PRESS RELEASE

For immediate release

14 November 2008



FIGHTING THE CREDIT CRUNCH

King's Lynn Business Networking Chapter Helps Fight the Credit Crunch

The Vancouver Chapter of BNI generated business for its members of £71,860 in the month of October.

The members of this business and professional networking organisation are celebrating their success in bucking the trend of doom and gloom by actively sharing ideas, contacts and most importantly, business referrals which reached the fantastic value of £71,860 for the month of October 2008.

Steve Welcomme (of Metcalfe, Copeman & Pettefar Solicitors), Chapter Director said "BNI shows it's worth its weight in gold in this current economic climate. We have a fantastic bunch of hardworking professionals looking out for each other and working hard to generate new business. When we added up the value of last month's referrals of new work we were overwhelmed at how successful we have been particularly in the current climate. It's a fantastic achievement from all members."

BNI is the most successful business referral organisation in the world and it provides a structured, supportive, business environment in which local business people can get together to network, learn valuable new marketing skills and develop the strong personal relationships that lead to trust and the consequent generation of significant business for each other.

If you are interested in finding out more information about networking in the Vancouver Chapter of BNI, please contact our Membership Co-ordinator Jason Hall (of Mapus-Smith & Lemmon LLP Chartered Accountants) on 01553 774761 or visit our web site at www.bnikinglynn.co.uk.

-ENDS-

About BNI Vancouver Chapter Ltd

BNI is a business and professional networking organisation that allows only one representative from each profession to join a chapter. The sole purpose of the Vancouver King's Lynn chapter is to generate more business for its members.

The Vancouver Chapter meets every Thursday morning at 7.00 at the Ramada Hotel, King's Lynn.